

CLAIMS

1 1. A display system comprising:
2 a graphics sheet having a front surface and a rear surface, said front
3 surface including a graphic image;
4 a magnetic receptive material silk screened onto said rear surface
5 of said graphics sheet; and
6 a base including a magnetic mounting surface to which said
7 graphics sheet is releasably attached through the magnetic attraction between said
8 magnetic receptive material and said magnetic mounting surface.

1 2. The display system of claim 1, wherein said magnetic receptive
2 material includes a graphite powder mixed in a clear carrier material.

1 3. The display system of claim 1, wherein said magnetic mounting
2 surface includes a plurality of magnetic strips attached to said base.

1 4. The display system of claim 1, wherein said magnetic mounting
2 surface includes a plurality of strips of material including barium ferrite.

1 5. The display system of claim 1, wherein said base includes a
2 plurality of cut-outs to reduce the weight and amount of material in said base.

1 6. The display system of claim 1, wherein said base is constructed of
2 a plastic material.

1 7. A display system comprising:
2 a graphics sheet having a front surface and a rear surface, said front
3 surface including a graphic image;
4 at least one adhesive strip having a first surface affixed to said rear
5 surface of said graphics sheet with adhesive, and a second opposite surface;
6 a magnetic receptive material silk screened onto said second
7 opposite surface of said adhesive strip; and
8 a base including a magnetic mounting surface to which said
9 graphics sheet is releasably attached through the magnetic attraction between said
10 magnetic receptive material and said magnetic mounting surface.

1 8. The display system of claim 7, wherein said magnetic receptive
2 material includes a graphite powder mixed in a clear carrier material.

1 9. The display system of claim 7, wherein said magnetic mounting
2 surface includes a plurality of magnetic strips attached to said base.

1 10. The display system of claim 7, wherein said magnetic mounting
2 surface includes a plurality of strips of material including barium ferrite.

1 11. The display system of claim 7, wherein said base includes a
2 plurality of cut-outs to reduce the weight and amount of material in said base.

1 12. The display system of claim 7, wherein said base is constructed of
2 a plastic material.

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13. A method for constructing a graphics display, the method comprising:

- 3 creating a graphical image on a first surface of a graphics sheet;
- 4 silk screening a magnetic receptive material onto a second surface
- 5 of the graphics sheet opposite the first surface;
- 6 providing a base including a magnetic mounting surface; and
- 7 releasably attaching the graphics sheet to the magnetic mounting
- 8 surface through the magnetic attraction between the magnetic receptive material
- 9 and the magnetic mounting surface.

1 14. The method of claim 13, wherein the act of silk-screening creating
2 an ink including a graphite powder in a clear carrier material and silk screening
3 the ink onto the second surface.

1 15. The method of claim 13, further comprising providing in the base a
2 plurality of cut-outs.

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16. The method of claim 13, wherein the act of providing a base includes applying strips of barium ferrite to a plastic base member.

ADD A1

ADD B5